

CITY COUNCIL AGENDA ITEM COVER MEMO

Agenda Item Number _____

Meeting Type: Regular

Meeting Date: 9/12/2013

Action Requested By:
Parking

Agenda Item Type
Ordinance

Subject Matter:

Downtown Business Incentive Program

Exact Wording for the Agenda:

Introduction to amend Ordinance 10-739 for Downtown Business Incentive Program extending the original ordinance for discount parking rates for new businesses for (2) two years.

Note: If amendment, please state title and number of the original

Item to be considered for: Introduction Unanimous Consent Required: No

Briefly state why the action is required; why it is recommended; what Council action will provide, allow and accomplish and; any other information that might be helpful.

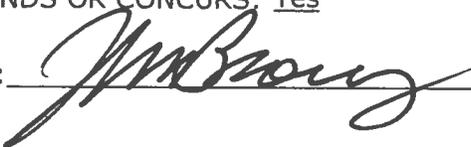
Extending ordinance 10-739 for an additional 2 year period. This ordinance grants discounted parking rates for new businesses locating in the downtown area.

Associated Cost:

Budgeted Item: Not applicable

MAYOR RECOMMENDS OR CONCURS: Yes

Department Head: _____



Date: _____

9-3-13

ORDINANCE NO. 13-_____

WHEREAS, the redevelopment of the Downtown area is important to the economic growth and strength of the City of Huntsville, Alabama; and

WHEREAS, parking is an expense for businesses locating in the Downtown area; and,

WHEREAS, reducing the cost of parking in the downtown area would encourage businesses to locate in the Downtown area; and

WHEREAS, the City of Huntsville desires to create the “Downtown Business Incentive Program” to encourage the development of Downtown Huntsville;

NOW THEREFORE, BE IT ORDAINED by the City Council of the City of Huntsville, Alabama that Section 25-245 of the Code of Ordinances of the City of Huntsville be amended as follows:

(f) Any new business that locates in the Central Business District (as defined in Section 25-242), or any existing business that relocates to the Central Business District will be eligible to enroll in the Downtown Business Incentive Program during the period from November 1, 2012 through November 1, 2014. Any business located within the Central Business District as of November 1, 2012 shall not be eligible for the program. Enrollment in the program shall entitle qualified businesses to receive the following special parking rates at City of Huntsville parking facilities listed in Section 25-244:

Any business that has between five (5) and ten (10) full-time employees shall be eligible to purchase monthly parking at 50% of the monthly rate established by this Section 25-245 for a period of one year from its enrollment in the Downtown Business Incentive Program.

Any business that has between eleven (11) and twenty (20) full-time employees shall be eligible to purchase monthly parking at 50% of the then-existing monthly rate for a period of two years from its enrollment in the Downtown Business Incentive Program.

Any business that has twenty-one or more full-time employees shall be eligible to purchase monthly parking at 50% of the then-existing monthly rate for a period of three years from its enrollment in the Downtown Business Incentive Program.

The authority to determine eligibility for the Program shall rest with the Director of Parking and Public Transit, whose decision shall be final. The Director shall designate which City parking facilities will be utilized for the Program and shall be authorized to

discontinue the use of certain facilities or to terminate the enrollment period prior to November 1, 2012 if parking demand exceeds availability.

ADOPTED this the _____ day of _____, 2013.

President of the City Council of the
City of Huntsville, Alabama

APPROVED this the _____ day of _____, 2013.

Mayor of the City of Huntsville, Alabama