

**RESOLUTION NO. 13-815**

**WHEREAS**, the City Council and Mayor of the City of Huntsville, Alabama, are apprised that Carol Madry Bell has dedicated numerous years of volunteer service to the Big Springs Partners (BSP) Board and development, redevelopment and betterment of Downtown Huntsville; and,

**WHEREAS**, Carol is married to Dr. Leon Bell. They are the proud parents of two daughters: Heather Madry Reed and Lauren Madry Dobson; three grandsons, Dylan Reed, Jaden Reed, and Eli Dobson; and,

**WHEREAS**, Carol holds a B.A. in Public Relations from Auburn University, is a nationally accredited public relations professional, and was recognized as a Senior Practitioner by the Southern Public Relations Federation. She is certified in Nonprofit Board Education from BoardSource, Inc. and received additional training from the Alabama Nonprofit Board Leadership Institute. She is a graduate of Leadership Huntsville-Madison County and Leadership Alabama; and,

**WHEREAS**, Carol is a Strategic Planning and Training Consultant, and serves as Executive Director of the Huntsville Committee of 100, a business political action organization of 225 CEOs and professionals. She has presented training sessions in boardsmanship and political campaign management, and provided strategic planning and public relations services for numerous businesses and nonprofit organizations; and,

**WHEREAS**, Carol serves as a member of the Chamber of Commerce of Huntsville-Madison County Board of Directors, Redstone Senior Leaders Council, Advisory Board of Downtown Huntsville, Inc., Advisory Board of Burritt Museum and Park, and Advisory Council for the Huntsville Housing Authority; and,

**WHEREAS**, Carol served in the following capacities for the improvement of Downtown Huntsville: Founding Board Member of Big Spring Partners from 2000-2003 and a Consultant from 2004-2005; Consultant in forming Downtown Huntsville, Inc. in 2013, including the formation of a new board of directors, new mission and goals, and raising more than \$1 million in three-year funding; member of the CEO Search Committee for Downtown Huntsville, Inc.; Consultant in developing Create Huntsville Plan for the Arts Council, including new arts and entertainment initiatives in Downtown Huntsville and throughout the metro area; Consultant in developing Destination City Plan for the Convention and Visitors Bureau to improve tourism economic development and marketing in downtown Huntsville and throughout the metro area; Consultant in developing the Young Professional Workforce Plan in 2004 to better attract and retain young professionals, including liveliness strategies for Downtown Huntsville; as Executive Director for the Committee of 100, served on planning committees for new Arts and Entertainment Districts and new Downtown Wayfinding, and member of the Downtown Redevelopment Authority from 2012-2013.

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**NOW, THEREFORE, BE IT RESOLVED** that the City Council and Mayor of the City of Huntsville, Alabama, do hereby recognize and gratefully acknowledge Carol Madry Bell for her numerous years of dedicated service to the Big Springs Partners Board, and the development, redevelopment and betterment of Downtown Huntsville and our community. May every success be yours in all future endeavors.

**ADOPTED** this the \_\_\_\_\_ day of \_\_\_\_\_, 2013.

\_\_\_\_\_  
President of the City Council of  
the City of Huntsville, Alabama

**APPROVED** this the \_\_\_\_\_ day of \_\_\_\_\_, 2013.

\_\_\_\_\_  
Mayor of the City of Huntsville, Alabama

