

RESOLUTION No. 15-362

WHEREAS, the City Council and the Mayor of the City of Huntsville, Alabama are apprised that Damson Automotive Group will receive the Corporate Leadership Award, presented by the Huntsville Progressive Alumni Chapter of the Alabama A&M University Alumni Association, Inc., on this Saturday, June 6, 2015, held at the Ernest L. Knight Reception Center on the campus of Alabama A&M University; and,

WHEREAS, Damson Automotive Group is recognized as North Alabama's premier dealer of Hondas, Acuras and Nissans. The automobile industry was established by Jerry Damson in 1961. For the first 18 years, he owned and operated Jerry Damson Motors which offered the finest selection of pre-owned vehicles in the Tennessee Valley. Today, still family owned and managed by Mr. Deke Damson, President, the Damson Automotive Group operates five automobile dealerships in North Alabama which include: Jerry Damson Honda and Jerry Damson Acura in Huntsville, Honda of Decatur, and Jerry Damson Honda and Jerry Damson Nissan in Florence; and,

WHEREAS, At all locations, Damson Automotive Group strives and continues to offer the Tennessee Valley's top selection of certified and pre-owned vehicles. The company has over 250 professional and well-trained employees who consistently sell and service over 6,000 vehicles annually. The company's motto "Sales, Service and Satisfaction" has been the stimulus that keeps the company earning its manufacturers' top awards for customer satisfaction and business practices; and,

WHEREAS, Damson Automotive Group is very engaged in the community. For many years, they have been a proud community partner with various organizations. They have supported and continue to support countless local schools, colleges and universities, charitable organizations, and civic events and activities such as Huntsville's Sidewalk Arts Stroll, Veterans' Day Parade, Annual Christmas Parade, WEDC Foundation, Huntsville Hospital Foundation, March of Dimes, American Cancer Association, American Heart Association and many others; and,

WHEREAS, they strongly believe in giving back to the community and they say proudly that their past, present, and future depends on their loyal customers.

NOW, THEREFORE, BE IT RESOLVED that the City Council and Mayor of the City of Huntsville, Alabama, gratefully acknowledge, congratulate, and extend best wishes to the Damson Automotive Group, on receiving the Corporate Leadership Award. May you have continued success in all future endeavors.

ADOPTED this the 28th day of May, 2015.

**President of the City Council
of the City of Huntsville, Alabama**

APPROVED this the 28th day of May, 2015.

**Mayor of the City of
Huntsville, Alabama**