



OPERATION
Green Team

Keeping Huntsville Beautiful

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Operation Green Team Receives \$1,000 Award as Part of Nationwide PET Recycling Competition

Huntsville, Ala. --- Operation Green Team announces that it has received a \$1,000 cash award from Keep America Beautiful (KAB) as part of a nationwide effort sponsored by Nestlé Waters North America to encourage local PET (plastic bottle) recycling during the 2010 Great American Cleanup, the nation's largest community improvement program, which takes place annually from March 1 through May 31.

Nestlé® Pure Life® Purified Water, the Official National Bottled Water Sponsor of the Great American Cleanup, worked with KAB to further energize PET recycling activities. A new Great American Cleanup record for PET recycling was set – a grand total of 266 million bottles were recycled. Operation Green Team contributed 186,960 pounds of PET bottles to the overall effort, thereby receiving a Nestlé® Pure Life® PET Recycling Award as one of the top PET recyclers during the 2010 campaign.

“Our community is continually recognized nationally as being very environmentally aware,” stated Joy McKee, director of Operation Green Team. “This award helps to further existing programs and implement new ones. We appreciate the overwhelming support our city’s Great American Cleanup receives.”

Nestlé® Pure Life® PET Recycling Awards were awarded to 24 KAB affiliates that collected the most pounds of PET for recycling based on population served. Eight awards were given in three population categories: small (under 50K), medium (50K – 250K) and large (over 250K).

“Keep America Beautiful congratulates Operation Green Team for its plastic bottle recycling accomplishments during the 2010 Great American Cleanup,” said Gail Cunningham, senior vice president of Keep America Beautiful, and managing director of the Great American Cleanup. “Through your PET recycling efforts and the efforts of other organizations in communities across America, a record-breaking number of bottles were recycled – a record that Operation Green Team should be proud of.”

Nestlé Waters also partners with KAB on community recycling programs, and serves as a National Sponsor for Keep America Beautiful’s Great American Cleanup and America Recycles Day.

About Keep America Beautiful, Inc.

Keep America Beautiful, Inc., established in 1953, is the nation’s largest volunteer-based community action and education organization. This national nonprofit forms public-private partnerships and programs that engage individuals to take greater responsibility for improving their community environments. The Great American Cleanup is KAB’s annual signature program that mobilizes millions of volunteers to improve their communities through hands-on participation. To join the Great American Cleanup and let green start with you, visit <http://huntsvilleal.gov/greenteam/PHP/volunteer.php>

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